



# PACIFICA

A NOVENTIQ Company

## Endpoints as prime targets for cyberattacks

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# WHAT IS AN ENDPOINT?



CORPORATE  
LAPTOPS



MOBILE  
DEVICES

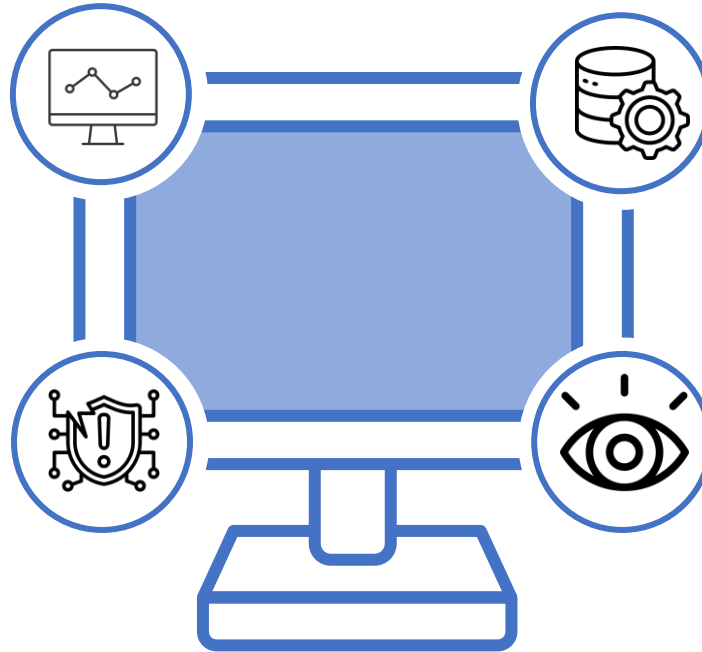


VIRTUAL  
SERVERS

# ENDPOINT AS PRIME TARGET FOR CYBERATTACK

## Attack scale

- ▶ One compromised endpoint – **access to the entire network**
- ▶ **Movement** and **spread of the attack** across internal systems from an infected device



## Weak protection and control

- ▶ Work **outside of corporate perimeter** (remotely, on business trips)
- ▶ Untimely **updates** and **patches**
- ▶ Lack of **monitoring** and **centralized management**

## Unrestricted access to data

- ▶ Storing **local copies of documents** and **emails**
- ▶ Access **to corporate services** and **databases**
- ▶ Possibility of theft of **credentials** and **access keys**

## Poor employee awareness

- ▶ Lack of **basic cyber hygiene knowledge**
- ▶ Inability to understand, which emails is **phishing or not**
- ▶ **Ignoring** of security alerts

# The most common endpoint threats

## Phishing and vishing



E-mail

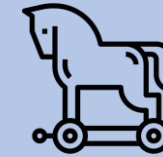


Phone calls

## Malware



Viruses



Trojans



Keyloggers

## Zero-day attacks



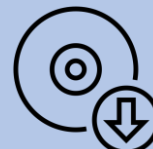
Malicious software not presented in signature databases



## External devices



Infected USB-devices



External disks

## Ransomware



Encrypting ransomware



Locker ransomware

# 2021-2024 Statistics



## Growth of cyber threats

- Enterprise endpoint attacks have **68% increase** from **2021 to 2024** (Verizon DBIR 2024)
- **80%** of successful attacks starts with **an endpoint compromise** (IBM 2024)



## Record losses from incidents

- **The average** global cost of an incident at a large company – **\$4,88 millions** (IBM Cost of a Data Breach 2024)
- Ransomware recovery costs an average **\$2,73 millions** (Sophos 2024)
- Companies with remote workers **lose 20%** more from endpoint attacks (IBM 2024)



## Evolution of the attackers

- Average time until Lateral Movement – **62 minutes** (CrowdStrike 2024)
- **Zero-day** attacks have **increased by 50%** over the past two years (Mandiant 2024)

# HOW TO PROTECT YOUR ORGANIZATION?



## TECHNICAL PROTECTION

- Using of **antivirus systems** to provide basic protection
- **Implementation of EDR** to collect **telemetry** and respond to **complex threats**
- **Disks and data encryption**
- Protection of **mobile devices** and **data stored on them**



## ORGANIZATIONAL MEASURES

- Security policies for working both in the **office** and **remotely**
- Access rights restrictions based on the principle of “**least privilege**”
- Continuous monitoring of **all endpoints** and **IT infrastructure components**, such as laptops, mobile phones, servers and other devices
- Regular **penetration testing** and **security audits**



## EMPLOYEE TRAINING AND AWARENESS

- **Trainings** of recognizing phishing and social engineering
- Phishing **attack simulations**
- **Instructions** for actions in case of **suspected incidents**



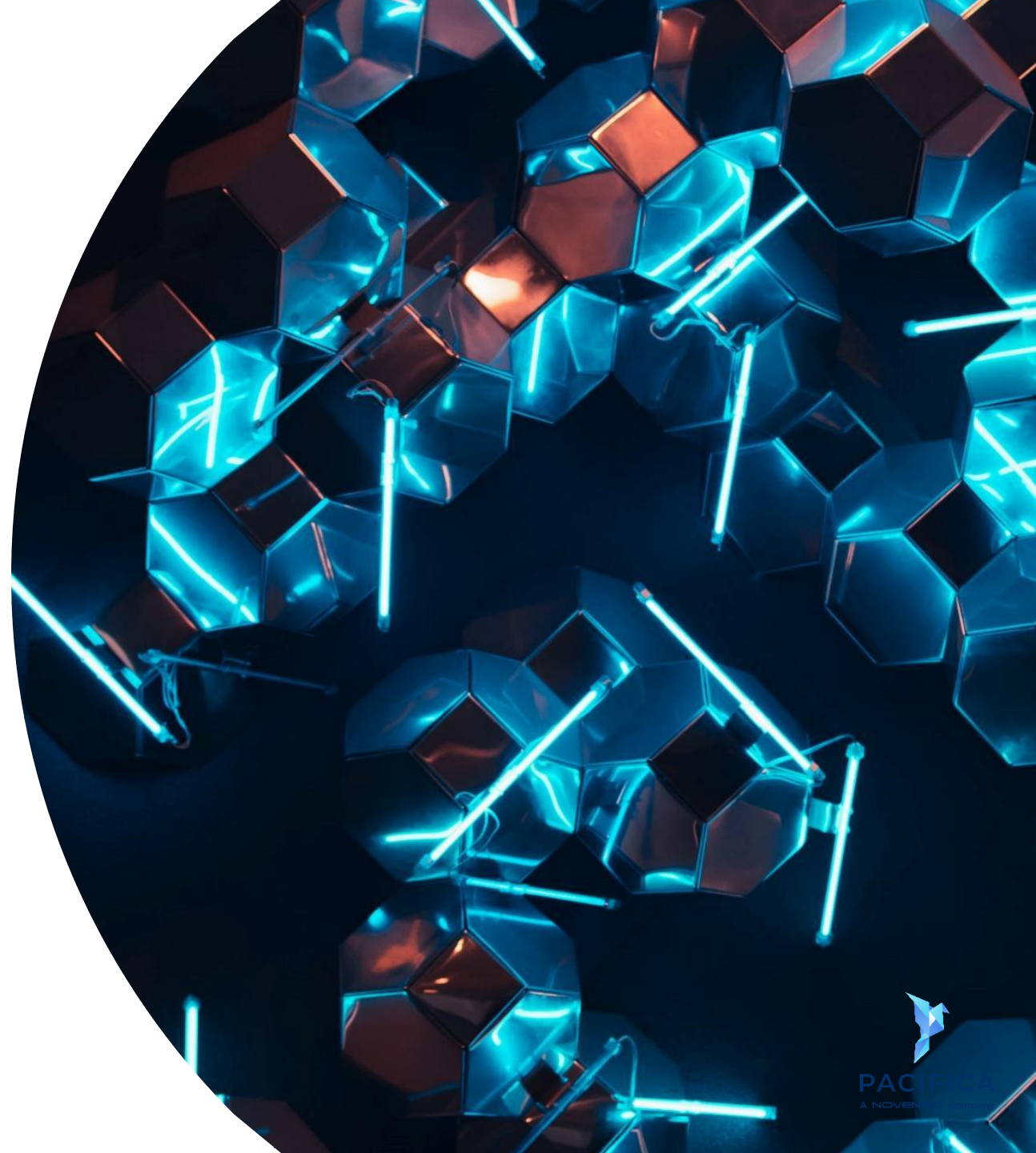
# Antivirus – basic protection for endpoints



- **Detection and blocking** of known threats
- **Signature analysis** for viruses, trojans and spyware
- **Web and email protection:** filtering of malicious websites, attachments and URL's
- **Ransomware protection** – monitoring file changes and blocking encryption attempts
- Automatic **signature updates**

# Endpoint Detection and Response (EDR)

- **Continuous monitoring of endpoints.** 24/7 telemetry collection and activity analysis on devices.
- **Detection of complex and previously unknown threats.** Behavioral analysis, search for IOCs (Indicators of Compromise), detection and prevention of zero-day attacks
- **Automatic and manual incident response.** Ability to isolate infected devices from the network, remotely eliminate threats and collect artifacts for further forensic analysis.
- **Attack recognition and analysis.** Building a detailed of events, forecasting potential incidents and gathering intelligence to strengthen protection



# AV + EDR = Comprehensive Protection



# XDR – Extended Detection and Response



Endpoints



Network



Mail



Cloud



Identity protection



Vulnerability management

- Unified view of the entire infrastructure
- Detection of attacks across the network and endpoints
- Complete event investigation

# Attack Chain and XDR Response



**Connecting to an  
unsecured network**

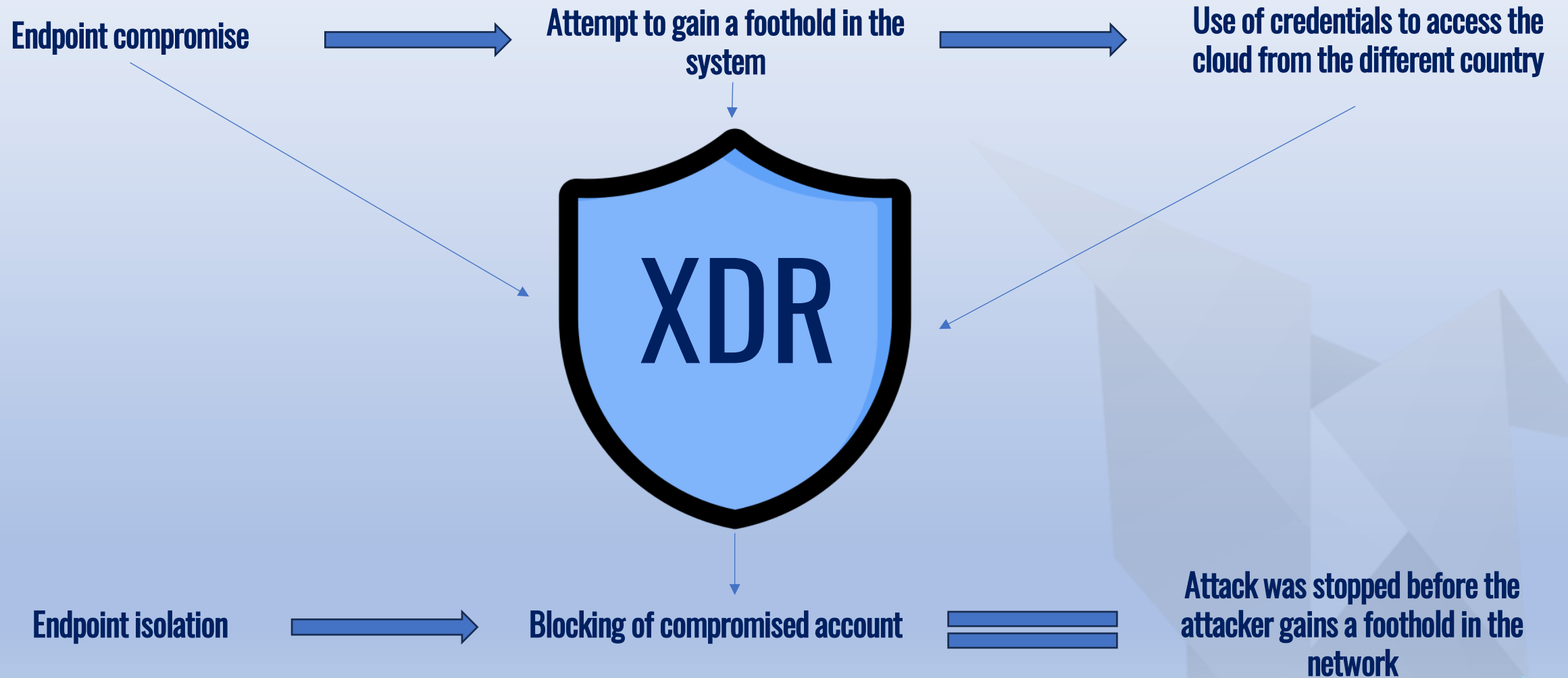


**Attempt to access  
corporate email**



**Suspicious cloud  
access attempt**

# Attack Chain and XDR Response

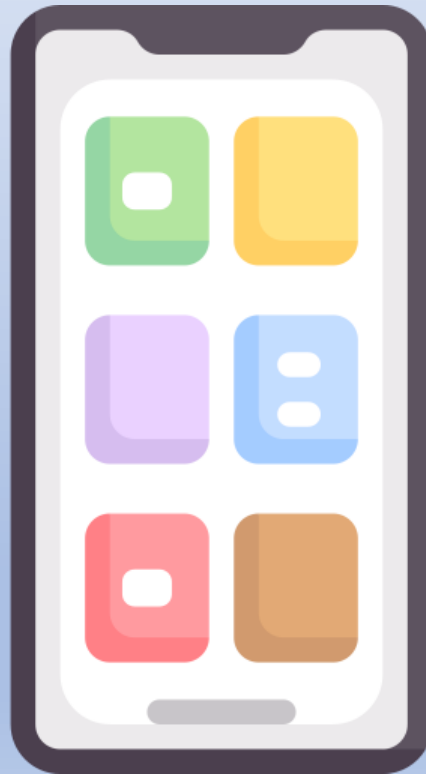


# MDM – Management and Protection of Mobile Devices

**Mobile Device Management** – centralized management of mobile devices with access control, security policies and compliance enforcement

## Key Capabilities

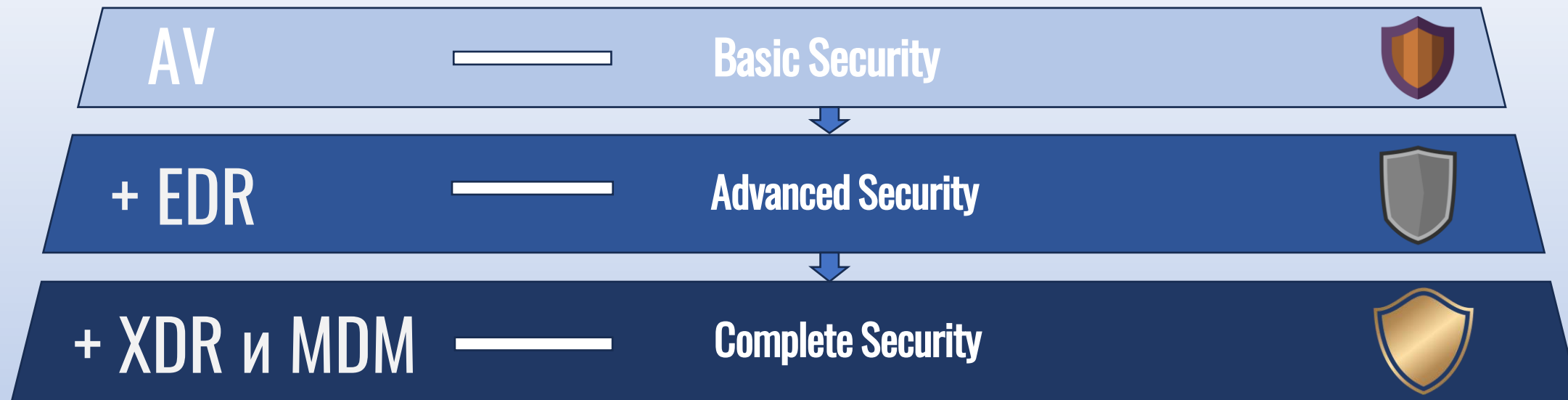
- Centralized management
- Data protection
- Access control
- Ensuring device compliance status



## Why It's Needed

- Reducing the risk of data leaks when working outside the office
- Supporting secure BYOD (Bring Your Own Device) and remote work
- Rapid response to incidents involving mobile devices

# IGNORE SECURITY TODAY – **PAY FOR IT TOMORROW**



**WHAT WE  
LEARNED  
TODAY?**

- **Endpoints** are the main attack vector
- **Threats are growing**, attacks are becoming more **complex**, and the **cost** of incidents **is increasing**
- **Multi-level protection** significantly reduces risk and incident cost
- **Investing in security** always cheaper than **dealing with the consequences**



# Thank you for your attention!

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