

# Istanbul as a Hub: Practical Insights for Business Growth in the CIS

**20 November** – 9:00-13:00 (GMT+3)  
**Istanbul** – central city location, TBC

**Event type:** onsite  
**Registration is mandatory**  
*The number of participants is limited*  
**Language:** English



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Navigating the business landscapes of the CIS region requires more than just a map – it calls for strategic planning and deep local understanding.

Join industry experts to explore current market trends, risks and opportunities. The program will offer a special focus on Central Asia alongside broader perspectives on the CIS region, tailored for international companies.

|               |                                                                                         |
|---------------|-----------------------------------------------------------------------------------------|
| 09:00 - 09:30 | <b>Registration</b>                                                                     |
| 09:30 - 09:40 | <b>Welcome Speech</b>                                                                   |
| 09:40 - 10:00 | <b>Global Business Outlook. Big Risks. Best Markets in 2026. Where Does CIS Fit In?</b> |
| 10:00 - 10:20 | <b>Eastern Europe, Central Asia and Caucasus - the New Tiger States?</b>                |
| 10:20 - 10:40 | <b>Future of the Middle Corridor</b>                                                    |
| 10:40 - 11:00 | <b>Coffee break</b>                                                                     |
| 11:00 - 11:20 | <b>Practical Experience: Expanding Investments in Central Asia</b>                      |
| 11:20 - 11:40 | <b>Market Entry and Business Expansion in Kazakhstan</b>                                |
| 11:40 - 12:00 | <b>Market Entry and Business Expansion in Uzbekistan</b>                                |
| 12:00 - 12:30 | <b>Q&amp;A</b>                                                                          |
| 12:30 - 13:00 | <b>Networking</b>                                                                       |



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