

FMCG Track & Trace Round Table

Date: 2 September 2025
Venue: Belvedere room, InterContinental hotel, Almaty
Time: 9.00-11.00
Language: English

AGENDA

- | | |
|-------------|---|
| 9.00-9.30 | Registration & Networking |
| 9.30-9.35 | Opening speech by Julie Kussidi , EUROBAK CEO |
| 9.35-9.40 | Opening remarks by Jeff Erlich , AmCham Executive Director |
| 9.40-9.50 | Presentation:
Ertan Kurt , Efes Kazakhstan General Manager |
| | - Labeling |
| 9.50-10.55 | <i>Open discussion on labeling</i>
<i>Brief show of hands, other issues, topics of concern FMCG sector</i> |
| 10.55-11:00 | Closing remarks by Julie Kussidi , EUROBAK CEO and Jeff Erlich , AmCham Executive Director |

The event is held in partnership with Efes Kazakhstan