

2024



**EUROBAK Platform for Professional
Development of Women in Business and
Boards**

MENTORSHIP PROGRAMME

- EUROBAK mentorship programme aims to make EUROBAK Platform for Professional Development of Women in Business and Boards more useful and contribute to the growth of our participants.
- Please, note, the process will be organized by secretariat of mentors (this is outside of EUROBAK Secretariat). EUROBAK Secretariat can provide initial contact details of the mentor assistant to arrange meetings directly and independently.

Saule Zhakayeva
Citi Kazakhstan,
Citi Country Officer

Mentorship Terms

- Two mentees until the end of 2024
- Meet individually once every two months with an identified topic or request.

Expertise

- Finance
- Leadership
- Banking

Criteria to select mentees

- Mid to senior level



Alexandra Akkirman

Coca-Cola Caucasus and Central Asia,
Senior Director, public affairs, communications and
sustainability

Mentorship Terms

- Two mentees until the end of 2024
- The frequency and conditions of meetings will be discussed individually.

Expertise

- Public Affairs
- Communications
- Sustainability
- International relations
- Cultural aspects of doing business

Criteria to select mentees

- Mid to senior level



Dinara Tanasheva
Partner, Head of EY Central Asia
Tax&Law practice

Mentorship Terms

- One mentee for the next 6 months.
- Meet individually once a month with an identified topic or request.

Expertise

- Any

Criteria to select mentees

- First come first served



Markhiyeva Natalya

METRO Cash and Carry,
General Director

Mentorship Terms

- One mentee for the next 6 months.
- Meet individually once a month with an identified topic or request.

Expertise

- Career strategy
- Team development

Criteria to select mentees

- A person should possess clear goal and a willingness to invest time in own development.



Julie Kussidi

EUROBAK
CEO

Mentorship Terms

- Two-three mentees until the end of 2024
- The frequency and conditions of meetings will be discussed individually.

Expertise

- How to create a sustainable community
- How to establish a professional network
- How to build an efficient and successful team

Criteria to select mentees

- Top or next in line, willing to meet 5-6 times in 6 months with identified request or understanding that there is one.



Alima Issembayeva

Coca-Cola İçecek Kazakhstan
Director Public Affairs and
Communications

Mentorship Terms

- One-two mentees for the next 6 months.
- The frequency and conditions of meetings will be discussed individually.

Expertise

- Corporate communications
- PR
- Sustainability
- Career in corporate

Criteria to select mentees

- Specific request and expected results



Korlan Alikhanova

Rödl & Partner
Deputy Director in Central Asia
Associate Partner
Dipl.-Lawyer, LL.M. Berlin

Mentorship Terms

- One mentee starting from June 2024 till the end of year 2024.
- Meet individually once a month with a specific topic to discuss.

Expertise

- Team development
- Self-development strategy
- Life Work balance
- Doing business in Kazakhstan

Criteria to select mentees

- Readiness for personal development



Anastassiya Mamedova

Stada

Director Regulatory and Medical Affairs,
Quality Assurance and Pharmacovigilance in Eurasia

Mentorship Terms

- Two mentees until the end of 2024
- The frequency and conditions of meetings will be discussed individually.

Expertise

- Leadership
- Regulatory
- Medical Affairs
- How to create and develop a successful team

Criteria to select mentees

- First come first served.



Zhibek Kamshibayeva

Turkish Airlines Almaty
Sales manager/ International

Mentorship Terms

- Two mentees for the next 6 months
- Meeting terms and conditions will be discussed individually.

Expertise

- Team work
- Effective communications

Criteria to select mentees

- Mentees from the following areas: SME/tourism



Maria Bondareva

Wellgo
General Manager

Mentorship Terms

- One-two mentees for the next 6 months
- Meeting terms and conditions will be discussed individually.

Expertise

- How to successfully manage multitask teams in operations
- How to make the most effective of the middle and field force management
- Resilience in leadership: self-motivation, courage to make decisions and take responsibility

Criteria to select mentees

- Mid&Senior level, striving for growth and development



Yuliya Yudina

HRD FD Real Estate

Mentorship Terms

- Two mentees for 1-6 months
- The frequency and conditions of meetings will be discussed individually.

Expertise

- Career strategy
- Guiding middle managers through promotion
- New role adaptation processes

Criteria to select mentees

- Middle managers seeking more senior role, newly appointed senior managers



HOW TO JOIN MENTORSHIP PROGRAMME AS A MENTOR

- To participate in the programme as a mentor, please kindly write to Evgeniia Potlova, manager@eurobak.kz.
- Please kindly explain why you would like to become a mentor. When making decisions about inclusion in the program, we consider the number of years of experience and the number of years in a leadership position.